



Anteris Alliance LLC
1390 W 12th St
Emmett, ID 83617
info@anterisalliance.com

Anteris Alliance Code of Conduct

Anteris Alliance is more than “just business”. The Alliance is several things. First, it is a community of like minded folks working together wherever possible to the mutual value of each other in both directions. Second, it is like a family, which means not perfect, but a group of people who share common goals, and relationships that supersede daily business. It is like the military in that many of us come from a variety of backgrounds, not always in agreement, but knowing the collective mission outweighs any singular person. Together is the only way we can achieve more, working to reduce overhead, increase revenues, and partner where it makes sense to further our mutual goals.

The Alliance Board team, works hard to facilitate a network that provides the opportunity for opportunity. What does that mean? None of our management team can or wishes to take control of your company, make decisions for it, nor can we guarantee each company will be ultimately successful just by being part of the group. We can, however, collaborate on ideas, networking, partnerships, events, and more to provide each company the opportunity to further their businesses. We each work so hard every day to pour ourselves into our businesses and we want to come along side where we can to assist in the daily grind in ways that allow for opportunities to be provided and realized!

Over the years, the term “just business” has become synonymous with a company being able to justify anything they want with regard to treatment of customers, employees, other companies, partnerships, etc in ways that are not always honorable. For Anteris to be different, we must hold ourselves to a higher standard than the status quo. As such, we have outlined the following expectations to become our creed within this Alliance family.

- We will work to get to know the collective within the Alliance family and take time at events and daily business to reach out to each other and build relationships.
- We will take time in our daily grind, as we go, to think about who in the Alliance family may benefit from a new piece of knowledge, a new contact, or a new opportunity.
- As we value and invest in the membership, we will attend at least one major event per year with the majority of the Alliance family.
- We will always value our clients, customers, and each other with respect and care. We will acknowledge business deals and items that are not others’ business with respect so as not to breed discontent and frustration within the family.
- We will strive to utilize the communication lines and determine where we may be able to assist the collective with our talents, products, services, or capabilities.
- We will commit to referring at least three companies per year to exhibit at Alliance Week
- For those who have a dealer/buyer network, each company will strive to support those dealers with great customer service, and great warranty programs and consider connecting those to others in the Alliance who could benefit from the relationships.



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- We will seek ways to assist each other, cross promote, cross market, and generate a word of mouth engine for the whole of the Alliance family that truly drives the best possible sales program that has always existed – word of mouth!

We are proud and honored to have each relationship within this great and growing group. We are excited to see the response from each company and are constantly in efforts to make this better, stronger, and more tangible in driving solid ROI, strong new relationships that are impactful to the bottom line, and a growing set of opportunities as we go. We thank you for choosing to take this journey together with us and we are excited to see it make a positive different in your business, in your life, and in the lives of the Veterans and First Responders we are dedicated to helping through the power of entrepreneurship.

The Alliance Management Team